

Southwestern Colorado



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September 6, 2016

COMMUNITY & HEALTH NEWS

FOR IMMEDIATE RELEASE

Community Invited to a Presentation on Prescription Drug Awareness

DURANGO, CO – The community is cordially invited to attend a presentation on prescription drug awareness on September 14th. The event is presented by the JP Prescription Drug Awareness Foundation and is hosted by the Southwestern Colorado Area Health Education Center's Center of Excellence in Care Coordination, in conjunction with the Colorado Consortium for Prescription Drug Abuse Prevention, and the North Colorado Health Alliance.

These Numbers Have Names

A look inside the prescription drug epidemic

Wednesday, September 14, 7:00 PM

Durango High School Auditorium

2390 Main Ave., Durango, CO

FREE Event

RSVP and registration required online at <https://fastfor.ms/E1190>

Or e-mail Karen.rider@swcahec.org

According to the JP Prescription Drug Foundation, every 14 minutes in the United States someone dies of an accidental prescription drug overdose and this epidemic is on the rise in the United States. Karen Hill, from Aurora who lost her 26-year old son J.P. to a drug overdose in 2012, started the non-profit to bring awareness to rural communities about the prescription drug death epidemic.

“The statistics are devastating, more people die accidentally from misuse or abuse of prescription drugs each year than car accidents and all types of illegal drug overdoses combined,” said Hill. “By taking our message around the state, and to rural areas we hope to raise awareness about this epidemic and help prevent other families from going through what we have,” said Hill.

The “These Numbers Have Names” event will educate the public about real issues regarding prescription drug use in the community, address proper use of pain medication, safe use, safe storage and safe disposal of prescription medications and educate people about addiction and recovery while providing health care alternatives.

To learn more about reducing prescription drug misuse and abuse visit the SWCAHEC website and:

www.takemedseriously.org

<http://www.corxconsortium.org>

<http://www.jpawarenessfoundation.org>

Contact the SWCAHEC office at (970) 375-3250 for additional information, visit: www.swcahec.org or <http://www.facebook.com/swcahec>

About SW CO Area Health Education Center:

SWCAHEC is a regional non-profit organization in Southwestern Colorado that broadly focuses on improving access to quality healthcare in eight counties; Archuleta, Dolores, Hinsdale, La Plata, Montezuma, Ouray, San Juan and San Miguel. SWCAHEC provides support and coordinates programs for the community, health professionals and students interested in advancing health.

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